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DIGITAS ADDS TWO NEW AWARDS TO THE ROSTER: NAMED ONE OF THE BEST PLACES TO WORK IN CHICAGO AND CONNECTICUT

CHICAGO - April 6, 2011 - Top global integrated brand agency [Digitas](#) has been recognized as one of the "Best Places to Work in Chicago" by *Crain's Chicago Business* as well one of the "Best Places to Work in Connecticut" by the *Hartford Business Journal* and the Best Companies Group. The agency, lauded for its unique corporate culture and innovative workplace practices, has won more than 20 "Best Places to Work" accolades in just a little over two years.

This is also the third consecutive year that *Crain's Chicago Business* has named Digitas of the "Best Places to Work in Chicago." Of the 200 companies that applied, Digitas was the only advertising agency to make the final list.

In Stamford, this is the second consecutive year that Digitas has been honored as one of the "Best Places to Work in Connecticut," and once again, is the only marketing agency to be recognized. The agency was ranked among the top 10 companies on the list.

Digitas: A Top Workplace Year After Year

In 2010, Chicago was honored as a "Top Workplace" by the *Chicago Tribune*, the "Best Place to Work in Illinois" by *The Business Ledger*, and an Elite Winner in "Chicago 101's Best and Brightest Places to Work For" by the National Association of Business Resources.

In addition, offices in Boston, Detroit and New York have received similar honors from the Best Companies Group, *Boston Business Journal*, *Crain's Detroit Business*, *Detroit Free Press*, Fusion Detroit, the Michigan Business & Professional Association, and the New York State Society for Human Resource Management.

Both award competitions evaluated companies on their workplace policies, employee engagement, benefits, leadership, hiring practices, among other areas. For more details about these awards, please visit the websites for [Best Places to Work in Chicago](#) and [Best Places to Work in Connecticut](#).

About Digitas

Digitas, the top global integrated brand agency, builds active brands for some of the foremost companies in the world. With a deep understanding of their client's customer's passions and behaviors, the agency combines media creativity, technology, creativity, analytics to ignite emotional bonds between people and brands. Digitas counts Agency of the Year honors from the Festival of Media, OMMA Magazine, Promo Magazine, BtoB Magazine, and Les Agences de l'Année, France, and has been named to the Advertising Age Digital A-List among its many awards.

Digitas also operates the brand content platform, The Third Act: , producers of first and most well renowned event on digital content, Digital Content NewFront; the healthcare marketing brand, Digitas Health; and, Prodigious Worldwide, the world's only standalone, global digital productions company.

With sister agencies Starcom MediaVest, ZenithOptimedia, Denuo and Razorfish, Digitas is a member of Publicis Groupe's VivaKi—a global digital knowledge and resource center that leverages the combined scale of the autonomous operations of its members to develop new services, new tools, and new partnerships.

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe offers local and international clients a complete range of advertising services. Web site: www.publicisgroupe.com

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