

DIGITAS

BIOGRAPHY

Judy Jackson

Global Head of Human Resources, Digitas

As the SVP, Global Human Resources for Digitas worldwide, Judy leads all human resources efforts with a focus on strengthening opportunities for Digitas talent. Under her leadership, the agency has received more than 20 Best Places to Work accolades in a little over two years, a reflection of the engaging, innovative, and rewarding workplace that Judy has helped create. Judy is also at the helm of Digitas' Diversity & Inclusion program, working to ensure that every employee's experience in the organization is positive and valuable.

A respected industry thought leader, Judy has contributed to a number of books on human resources management, including *The Coaching Connection: A Manager's Guide to Developing Individual Potential in the Context of the Organization*, *Career GPS: Strategies for Women Navigating the New Corporate Landscape*, and *Learning & Development Leadership Strategies: Top Human Resources Executives on Hiring the Right People, Building a Strong Workforce, and Impacting the Bottom Line (Inside the Minds)*.

Judy returned to Digitas in 2005 after serving as Vice President, Human Resources at Essence Communications Inc., a media division of Time Inc. Previously, she led Human Resources for Digitas New York, developing human resources processes, standards and practices across all stages of the employee life cycle. Judy also held human resource leadership positions with Wunderman Worldwide, BBDO Advertising, and Planned Parenthood of New York City. Prior to that, Judy was a pioneer in the diversity space at ABC-TV by assuming the first ever role of Diversity Manager.

Judy holds a B.A. in Communications from City University of New York. She is a long standing advisor for the Harlem YMCA Black Achiever's Program and is the former President of BRAINY, an organization of African Americans in the communications industry.